

SOIRÉE
SOLSTICE

26 juin 2025
Noble Exercice de l'Arc de Genève



BROTHERHOOD OF SCOTCH WHISKY TASTERS
~ SCOTLAND ~
GENEVA BRANCH



CONFRÉRIE DE L'ORDRE DES TASTE WHISKY ECOSSAIS
~ SUISSE ~
BRANCHE DE GENÈVE

PARTENAIRES



**HIGHLAND
ESTD 1798
PARK**

SINGLE MALT SCOTCH WHISKY

**DETTLING
MARMOT 1867**

VINS ET SPIRITUEUX



FRESYA
ART CULINAIRE



COCKTAIL



The ETHEREAL BLOOM

Highland Park 10yo

Fleur de malva

Fleur de violette

Acidité champagne

Gingembre

Soda



MOCKTAIL (sans alcool)

The REGAL WHISPER

Litchi & Ginger Ale South Bean



CIGARES



MENU



FRESYA
ART CULINAIRE

BUFFET ESTIVAL &



BBQ
PARTY



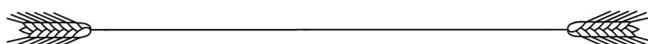
WHISKY TASTING



Doing things our
own way since
1798.

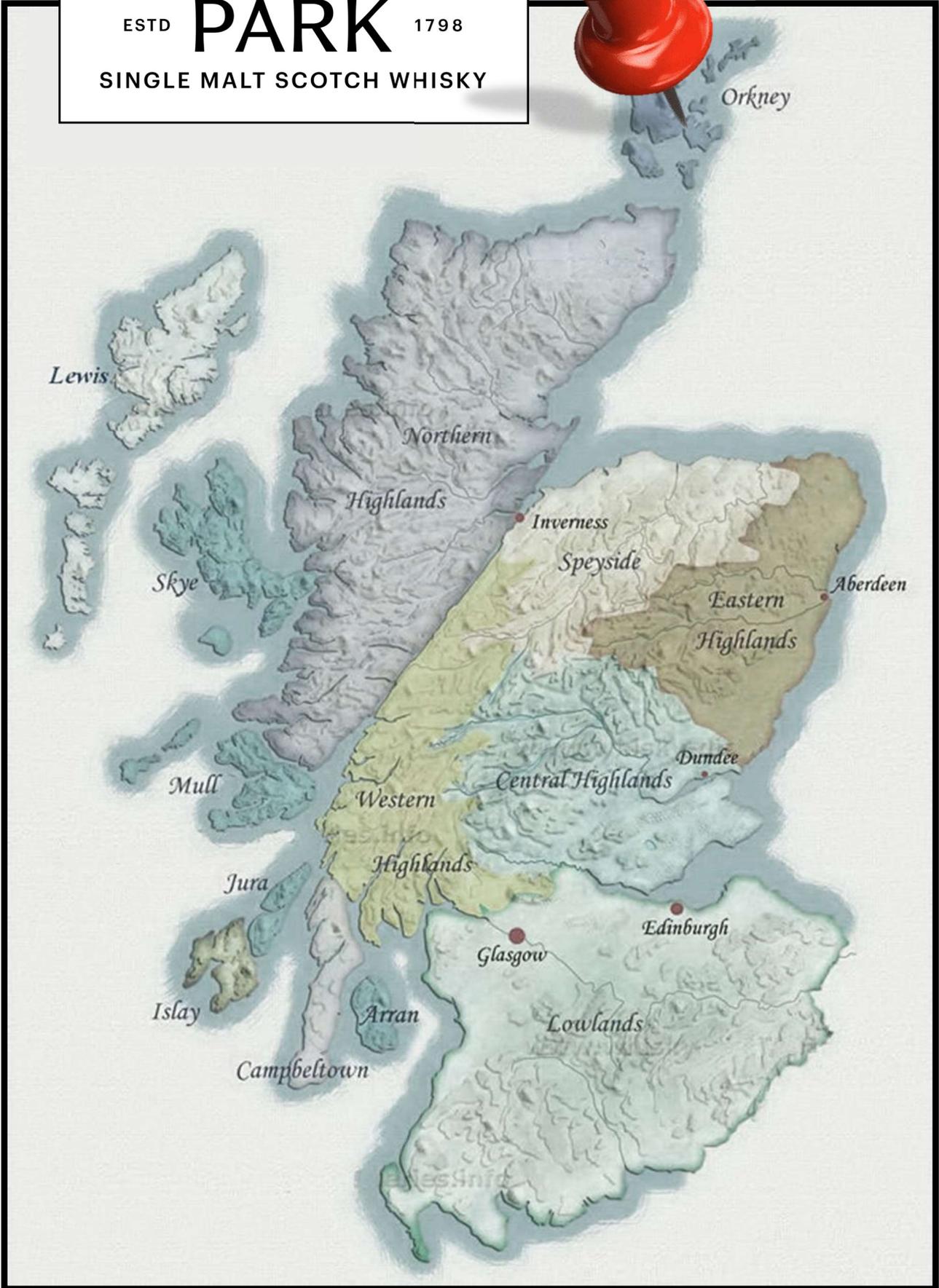
HIGHLAND
ESTD 1798
PARK
SINGLE MALT SCOTCH WHISKY

- 1 HIGHLAND PARK**
Orkney Island
Single Malt Scotch Whisky
Aged 12 years
First-fill sherry-seasoned European and American oak casks
& Additional refill casks
40%VOL
- 2 HIGHLAND PARK**
Orkney Island
Single Malt Scotch Whisky
Aged 15 years
First-fill sherry-seasoned European and American oak casks
& Additional refill casks
44%VOL
- 3 HIGHLAND PARK**
Orkney Island
Single Malt Scotch Whisky
Aged 18 years
First-fill sherry-seasoned European and American oak casks
& Additional refill casks
43%VOL
- 4 HIGHLAND PARK**
Orkney Island
Single Malt Scotch Whisky
Aged 25 years (2023 Release)
22 casks used to make this whisky
10 first-fill sherry-seasoned European oak casks
& American oak butts and hogsheads
& Additional refill casks
46%VOL
- 5 HIGHLAND PARK**
Orkney Island
Single Malt Scotch Whisky
VALFATHER (Viking Legend)
100% Refill casks
47%VOL





HIGHLAND
ESTD **PARK** 1798
SINGLE MALT SCOTCH WHISKY



HIGHLAND PARK

ESTD

1798

SINGLE MALT SCOTCH WHISKY



Highland Park 12

SPICY & WELL-ROUNDED

2024 marks a new dawn for Highland Park. We are stepping into the light with a new look for our existing 12-year-old award-winning single malt, inspired by the natural beauty and creative spirit of our Orkney island home.

The Craft

All the whiskies in our classic collection are shaped by sherry-seasoned maturation and the vibrant heather and beating winds of our Orkney island home.

Matured in hand-selected refill casks and first-fill, sherry-seasoned European and American oak casks, which together deliver its main flavour profile of spicy-sweetness and mellow warmth.

The Flavour

Seville oranges
Heather honey
Spiced fruitcake
Heathered peat smoke

Not your usual pairing...

The sweet, spicy roundness of the 12-year-old make it a great pairing with game, spiced biscuits and soft cheeses like French Brie. But it's also a surprisingly good match for sweet chilli crisps.

Serve Strategy

Take inspiration from our serve strategy toolkit which brings a breath of fresh Orkney air to our serving experience.

Rationale For Purchase

An introduction to the depth, character and distinctive smoky sweetness that defines Highland Park.

Highland Park is now targeting a new younger more affluent consumer whilst retaining our current drinkers through the same great whisky they love.

Key Selling Points

Consistently recognised and awarded for its exceptional flavour, offering the perfect introduction to Highland Park's famed heathery peat smoke
- International Spirits Challenge 2024: Gold

Natural cask-driven colour – Glowing Gold
All our whiskies get 100% of their colour from the cask—never from additives. That means each release in our range has its own distinct personality.



It's all about the heather

In Orkney, the wind is so strong that trees find it difficult to grow. Instead, every summer, the landscape becomes dotted with heather that gives our peat its unique, aromatic flavour.

This flavour can be tasted in every bottle of Highland Park – as a satisfyingly subtle hint of aromatic smoke.

Packaging

The new packaging design pays tribute to Orkney's ethereal light and invigorating climate in its fresh, bright and contemporary colour palette, while nodding to the unique flavour profile of Orkney peat smoke with heather-flecked labels bearing the updated Highland Park logo.

- Fully recyclable packaging
- FSC certified outer carton & label
- Design inspired by our Orkney home

Role in Portfolio

Volume driver: introduce whisky enthusiast and enlightened affluent consumers to Highland Park

Consumer Focus

Enlightened affluents & Whisky enthusiasts

Attracting new and younger consumers to the category and increasing profit with premium positioning

Channel Focus

DTC: Owned retail & ecommerce

Off-trade: Affluent Mainstream, Premium, Influential Premium, Exceptional Premium and Halo Retail

On-trade: Premium, Influential Premium, Exceptional Premium

40/43% ABV | \$64 RSP | 700/750ml

HIGHLAND ESTD **PARK** 1798

SINGLE MALT SCOTCH WHISKY



Highland Park 15

COMPLEX & RICH

2024 marks a new dawn for Highland Park. We are stepping into the light with a new look for our existing 15-year-old award-winning single malt, inspired by the natural beauty and creative spirit of our Orkney island home.

The Craft

All the whiskies in our classic collection are shaped by sherry-seasoned maturation and the vibrant heather and beating winds of our Orkney island home

Matured in hand-selected, first-fill, sherry-seasoned American oak casks to deliver subtle flavours of vanilla, with refill casks and sherry-seasoned European oak casks for exceptional smoothness.

The Flavour

Honey-glazed pineapple
Vanilla beans
Toasted cinnamon
Lemon zest
Heathered peat smoke

Not your usual pairing...

The almost tropical fruitiness of our 15-year-old is an unexpectedly good match for the controversial Hawaiian pizza. If that is too adventurous, try with roasted salmon and asparagus.

Serve Strategy

Take inspiration from our serve strategy toolkit which brings a breath of fresh Orkney air to our serving experience.

Rationale For Purchase

An introduction to the depth, character and distinctive smoky sweetness that defines Highland Park.

Highland Park is now targeting a new younger more affluent consumer whilst retaining our current drinkers through the same great whisky they love.

Key Selling Points

A wonderfully rich and complex single malt. Awarded for its exceptional flavour and character
- International Spirits Challenge 2024: Gold
- San Francisco World Spirits Competition 2024: Double Gold
- IWSC 2022: Gold

Natural cask-driven colour – Deep Gold
All our whiskies get 100% of their colour from the cask—never from additives. That means each release in our range has its own distinct personality.



It's all about the heather

In Orkney, the wind is so strong that trees find it difficult to grow. Instead, every summer, the landscape becomes dotted with heather that gives our peat its unique, aromatic flavour.

This flavour can be tasted in every bottle of Highland Park – as a satisfyingly subtle hint of aromatic smoke.

Packaging

The new packaging design pays tribute to Orkney's ethereal light and invigorating climate in its fresh, bright and contemporary colour palette, while nodding to the unique flavour profile of Orkney peat smoke with heather-flecked labels bearing the updated Highland Park logo.

- Fully recyclable packaging
- FSC certified outer carton & label
- Design inspired by our Orkney home

Role in Portfolio

Volume driver: introduce whisky enthusiast and enlightened affluent consumers to Highland Park

Consumer Focus

Enlightened affluents & Whisky Enthusiasts

Attracting new and younger consumers to the category and increasing profit with premium positioning

Channel Focus

DTC: Owned retail & ecommerce

Off-trade: Premium, Influential Premium, Exceptional Premium & Halo Retail

On-trade: Premium, Influential Premium & Exceptional Premium

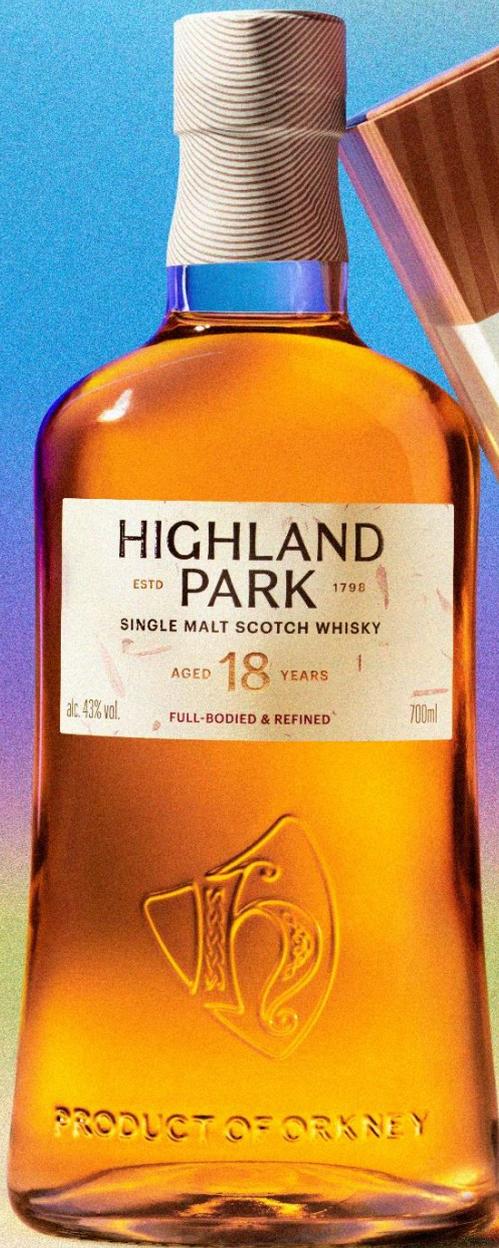
44% ABV | \$124 RSP | 700/750ml

HIGHLAND PARK

ESTD

1798

SINGLE MALT SCOTCH WHISKY



Highland Park 18

FULL BODIED & REFINED

2024 marks a new dawn for Highland Park. We are stepping into the light with a new look for our existing 18-year-old award-winning single malt, inspired by the natural beauty and creative spirit of our Orkney island home.

The Craft

All the whiskies in our classic collection are shaped by sherry-seasoned maturation and the vibrant heather and beating winds of our Orkney island home.

Matured for 18 years in hand selected, first-fill, sherry-seasoned European oak casks for notes of fruit and spice, with refill casks and sherry-seasoned American oak casks for exceptional balance.

The Flavour

Baked cherries
Dark chocolate
Salted honeycomb
Heathered peat smoke

Not your usual pairing...

The intensity of the 18-year-old works well with chocolate rich, fruity foods—it's particularly great with spiced chutneys. But if you're feeling more extravagant, match it with the intense cherry sweetness of black forest gâteau.

Serve Strategy

Take inspiration from our serve strategy toolkit which brings a breath of fresh Orkney air to our serving experience.

Rationale For Purchase

The ultimate expression of Highland Park's depth, character and complex balance of smoky sweetness.

Highland Park is now targeting a new younger more affluent consumer whilst retaining our current drinkers through the same great whisky they love.

Key Selling Points

Highland Park 18-year-old is our most highly awarded whisky, and for good reason.

- International Spirits Challenge 2024: Gold
- World Whiskies Awards 2023: Gold
- IWSC 2022: Outstanding Gold

Named "Best Spirit in the World" on multiple occasions by American expert F Paul Pacult.

Natural cask-driven colour – Glowing Amber
All our whiskies get 100% of their colour from the cask—never from additives. That means each release in our range has its own distinct personality.



It's all about the heather

In Orkney, the wind is so strong that trees find it difficult to grow. Instead, every summer, the landscape becomes dotted with heather that gives our peat its unique, aromatic flavour.

This flavour can be tasted in every bottle of Highland Park – as a satisfyingly subtle hint of aromatic smoke.

Packaging

The new packaging design pays tribute to Orkney's ethereal light and invigorating climate in its fresh, bright and contemporary colour palette, while nodding to the unique flavour profile of Orkney peat smoke with heather-flecked labels bearing the updated Highland Park logo.

- Fully recyclable packaging
- FSC certified outer carton & label
- Design inspired by our Orkney home

Role in Portfolio

Volume Driver: Encourage the whisky enthusiast and enlightened affluent consumer to level up and try the ultimate expression of Highland Park

Consumer Focus

Enlightened affluent & whisky enthusiast

Attracting new and younger consumers to the category and increasing profit with premium positioning

Channel Focus

DTC: Owned retail & ecommerce

Off-trade: Premium, Influential Premium, Exceptional Premium and Halo Retail

On-trade: Influential Premium, Exceptional Premium

43% ABV | \$182 RSP | 700/750ml

HIGHLAND PARK VALFATHER VIKING LEGENDS

Produit Single Malt Whisky
Origine Kirkwall, Archipel des Orcades, Écosse
Producteur Highland Park
Site web www.highlandpark.co.uk

Le single malt des orcades à l'âme viking.

Highland Park a été fondé en 1798 par Magnus Eunson, descendant direct des premiers pionniers vikings. Avec sa saveur caractéristique de « douceur fumée parfaitement équilibrée », la vaste gamme des éditions classiques et spéciales d'Highland Park rend hommage aux racines vikings dont la marque est si fière et aux exigences rigoureuses édictées par Magnus Eunson il y a 220 ans.

Highland Park est élaboré avec fierté, intégrité et farouche indépendance – valeurs léguées par les Vikings qui se sont établis dans les Orcades il y a mille ans. Aujourd'hui, avec un tiers des Orcades imprégné de l'ADN viking, nous pouvons honnêtement déclarer que c'est un whisky élaboré à l'ancienne par une nouvelle génération de Vikings.

Largement reconnu comme l'un des plus grands single malt du monde, Highland Park est orgueilleusement élaboré dans le respect des cinq étapes-clefs de la production, inchangées depuis 220 ans – combustion lente de tourbe aromatique, maltage effectué à la main, anciens fûts de sherry en chêne, maturation froide et lente harmonisation des fûts. Aucune autre distillerie n'applique ces cinq étapes-clefs, raison pour laquelle aucun autre whisky n'a la saveur de l'Highland Park.

Fumé & Floral

Le single malt scotch whisky Highland Park lance Valfather, une édition de whisky spéciale, dernier chapitre de la série Viking Legend qui évoque l'histoire viking de la distillerie installée dans les Orcades.

La trilogie met en lumière le périple vers le Ragnarök, guerre de l'effondrement du monde actuel et a inspiré le packaging et le profil gustatif des whiskys créés par Gordon Motion, maître distillateur de Highland Park.

Valfather, ainsi nommé d'après Odin, dieu majeur de la mythologie scandinave, est à ce jour le whisky le plus tourbé qu'ait commercialisé la distillerie. Ce whisky est élaboré exclusivement avec des fûts 100% «refill», pour évoquer l'atmosphère plus éthérée et plus légère de Valhalla, séjour des héros guerriers d'Odin, et sa plus haute teneur en phénol affirme la puissance du dieu suprême.

Dégustation

Nez : Pomme croquante et poire fondante

Bouche : Crème brûlée vanille, bois de cèdre grillé et notes chaudes de piment

Finale : Long fumé floral parfaitement équilibré par des notes de fruits frais



Degré d'alcool 47% vol.

Numéro d'article 16625

1 bouteille à 70 cl

6 bouteilles à 70 cl/Carton

EAN/ Bouteille 5010314308988

EAN/ Carton 5010314208264

HIGHLAND PARK 25 YEAR OLD SPRING 2023 RELEASE

Produit Single Malt Whisky
Origine Kirkwall, Orkney, Schottland
Producteur Highland Park
Site web www.highlandpark.co.uk

La distillerie la plus septentrionale d'Écosse

La distillerie Highland Park se trouve sur les Îles Orcades, un archipel situé à la pointe Nord de l'Écosse. Le climat sauvage, la mer agitée, ainsi que l'arrivée des Vikings il y a plus de 1 000 ans a non seulement laissé des traces chez les habitants de l'île et dans leur culture, mais confère aujourd'hui encore tout son caractère aux whiskys Highland Park. Le fondateur de Highland Park, Magnus Eunson, était un descendant direct des Vikings. Boucher et employé de l'église durant la journée, il agissait la nuit comme contrebandier et distillait du whisky dans une petite hutte perchée sur les hauteurs du High Park, situé au-dessus de la ville de Kirkwall. La distillerie actuelle se trouve toujours à cet endroit. Si l'année 1798 constitue l'année de fondation officielle de Highland Park, elle correspond en fait à la date où Magnus fut attrapé par les autorités. La production de whisky avait donc commencé bien avant et peu de choses ont vraiment changé dans la fabrication depuis, à l'exception bien sûr de l'interruption des activités de contrebande. Highland Park est resté fidèle aux exigences de qualité de son fondateur et rend ainsi hommage à son approche audacieuse et son intransigeance en matière de qualité. On peut ainsi dire que le Highland Park est un whisky fabriqué selon des techniques anciennes par une nouvelle génération de Vikings.

Fruité & Gouleyant

Un whisky particulièrement corsé a été créé à partir de 22 fûts sélectionnés à la main. Une combinaison de fûts de sherry européens et américains First-Fill et de fûts Refill exceptionnels confère au single malt la combinaison optimale de couleur, de goût et de finition.

Plus le whisky est vieux, moins le Master Whisky Maker doit traiter de fûts. Il doit alors faire appel à tout son savoir-faire et à ses connaissances techniques pour créer le goût et le corps caractéristiques.

Notes de dégustation

Nez: fruité, doux et parfumé aux épices chauffantes

Bouche: pêche caramélisée, mandarine douce, biscotti de pistache, graines de coriandre, origan aromatique, crème brûlée, zeste d'agrumes et légère fumée de tourbe

Finale: long et douce, soupçon de fumée de tourbe, léger zeste d'agrumes



Degré d'alcool 46% vol.

Numéro d'article 12096.23

1 bouteille à 70cl

1 bouteille à 70cl/ Carton

EAN/ Bouteille 5010314308285

EAN/ Carton